The drawbacks of Unilinear Cultural Evolution models

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Cultural evolution models

• Assume that all cultures developed along one unilinear path
• Line up all cultures on a single development or “success” scale
• See cultures progressing upward toward perfection
The picture in our minds

“Civilized”

“Primitive”
L.H. Morgan, 1818-1881

- Student of American Indian cultures
- A founder of “anthropology” as scientific field of study
Morgan: a child of his time

• Morgan was contemporary of biologist Charles Darwin (1809-1882)
L.H. Morgan’s “Stages”

Morgan saw all cultures evolving through three stages

- Savagery
- Barbarism
- Civilization
Cultural evolution models

• Every element of culture moves from simple to complex

• From “primitive” (tribal) to “civilized” (modern Western)
Pyramid of human development

Higher civilization
Civilization
Lower civilization
Higher barbarism
Barbarism
Lower barbarism
Higher savagery
Savagery
Lower savagery
Drawback Number One

• “Cultural evolution” thought focuses on material cultural products
  
  – Example: Morgan traced “evolution” of dwellings
Questions for reflection

• Is culture only -- or even essentially -- technology and material products?

• What about worldviews?

• What about language?
Drawback Number Two

• Modern Western culture is held up as the pinnacle of cultural development
  – Analysis made from etic viewpoint
Ethnocentric issues

- “They” are not very good at what we are best at
- By evaluating “them” on what we are best at, we miss what they handle more competently than we
Drawback Number Three

- Cultural evolution models lump together all societies displaying certain characteristics
• Cultural Evolution often posits a progressive rise in human rationality
  – Some cultures get labeled as “child-like” and others as “mature” in their thinking
  – Assumes primitive / developed languages
WHAT'S UP, MY FRIEND?

ANNO PLOTTING THE PROGRESS OF CIVILIZATION.

UH-OH... WHAT HAPPENED THERE?

POLITICAL PARTIES GOT INVENTED.

SHUNK.
Question for reflection

- Paul Hiebert: “Are modern people really all that logical? Did (or do) tribals think in simplistic, prelogical terms?”
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