

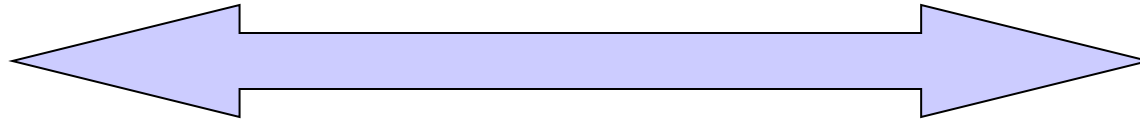
# Viewing Other Cultures: The Attitude Spectrum

Howard Culbertson

Southern Nazarene University

# Attitudes toward other cultures

## The Continuum



Ignore    Reject    Tolerate    Understand    Embrace

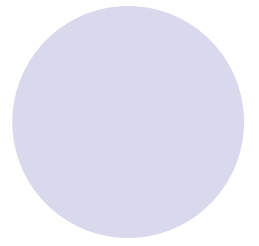
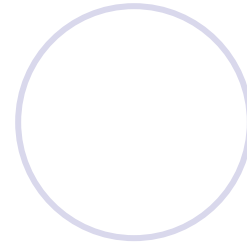
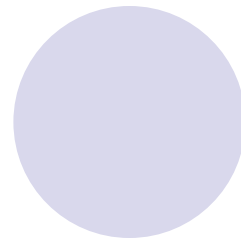
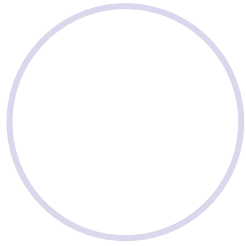


# Words to Keep in Mind



- Ethnocentrism
- Assimilation / acculturation
- Syncretism / contextualization

Ignoring

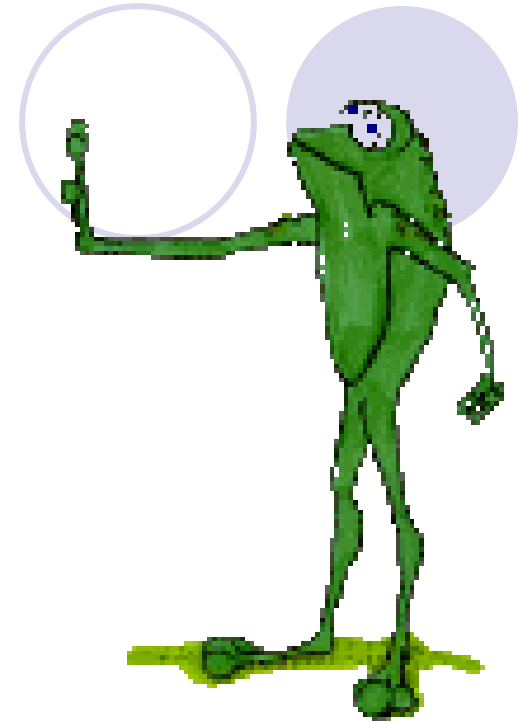
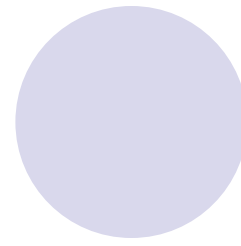
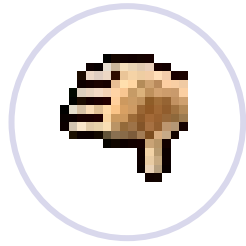




# Ignore

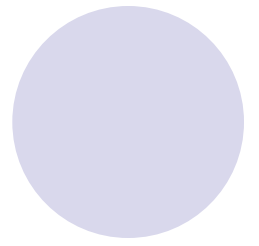
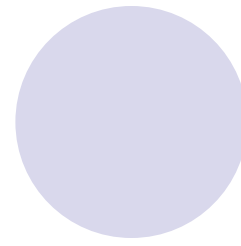
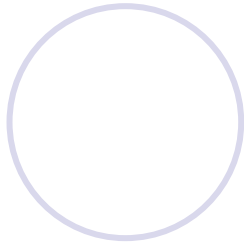
- Active or passive denial: “It may exist, but I don’t want to hear about it.”
- Disdain or disregard for anything different
  - Example: American GI’s who never leave military bases in foreign country

# Reject



- Thinks in stereotypes
- Feelings of repulsion
- Rebuff and repel on contact
  - Examples?
- Any overtures are spurned

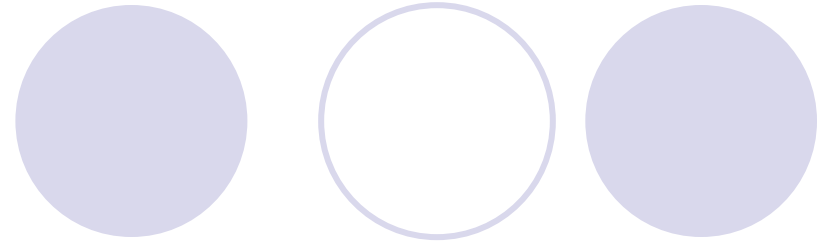
# Tolerate



- Adjectives used:
  - Irrational, rude, ignorant
- How it's managed
  - "I can survive this."
  - "I don't like it, but I can bear it."
  - "It's awful, but I will stomach it."

# Understand

- Accept
- Appreciate
- Empathize with . . .





# Embrace



- “I love you for who you are.”
- Welcome and even adopt
  - Integration
  - Incorporate

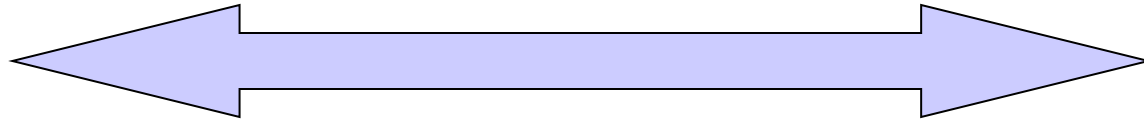


# Question

- How do we deal with those things in a culture which we think go against biblical principles?

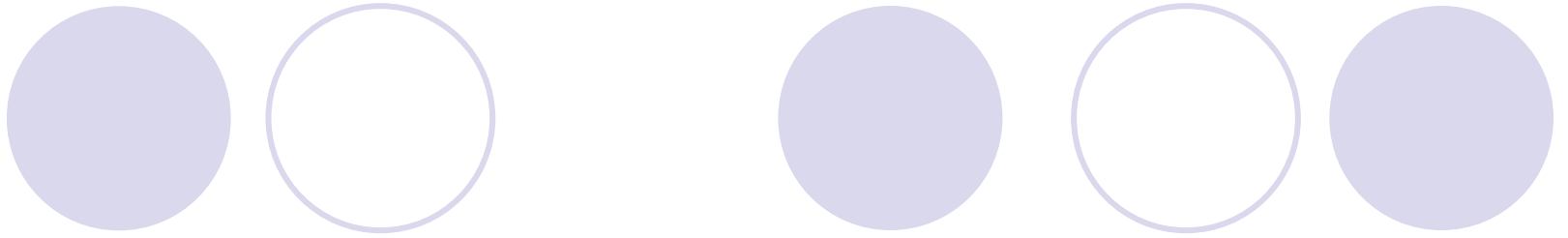
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This PowerPoint presentation is available along with related materials and other PowerPoint presentations at <http://home.snu.edu/~hculbert/ppt.htm>