GRADUATE STUDIES - MANAGEMENT

GRADUATE STUDY IN MANAGEMENT
MASTER OF SCIENCE

The Master of Science, Management degree is designed for working adults who hold baccalaureate degrees and who have a strong interest in the effective practice of management. The curriculum has a field-based orientation and includes an intensive independent study component. A portfolio is required which integrates the theoretical and the professional aspects of management as related to the student's employment. Neither electives nor transfer credit is allowed in the program.

The 33-semester-hour program is composed of ten courses (modules) and a series of management seminars. Course descriptions are included in this catalog. Courses are taken in a planned sequence one at a time. Each course consists of six weeks of intensive study including weekly classroom sessions (seminar style), directed independent study and extensive group project activities. The total program consists of 66 class sessions.

Enrollment is in the total program rather than individual courses. Grades, however, are provided for each course. Upon enrollment the student is assigned to a cohort group of students and remains with this group throughout the program.

OBJECTIVES: The Master of Science degree program in Management is professional in nature and is designed to provide a broad educational experience in management. It emphasizes the relationship between management and other functional areas of business. The Master of Science, Management is designed to fulfill the following objectives:

1. Enable the non-management and management employee of the business/government/professional organization to gain appreciation for and understanding of the management function.
2. Provide the student with an opportunity to develop skill in communicating with associates in the management environment.
3. Develop critical thinking with an emphasis on creative endeavor in real-life management situations.
4. Extend the student's appreciation and understanding of the roles that the sciences and humanities play in the day-to-day management of organizations.
5. Provide the student opportunities to view management decision-making from a Christian perspective.

Admission and Program Information
The admission requirements for entry into the Master of Science, Management program are:

1. Having met the requirements of Full or Conditional Standing.
2. Competency in computer applications must be established through approved course work, documented training or proficiency exam. This must be completed before entry into the program.
3. An official test score from the Graduate Management Admissions Test (GMAT) must be submitted prior to entering the program (test date may not be more than five (5) years prior to application date). In lieu of taking the GMAT a student may substitute the SNU GSM Quantitative and Writing Test (GSM-QWT).

It is desirable that a student demonstrates maturity in combination with work experience suitable for an accelerated adult program.
MS-Management Curriculum

The curriculum for the Master of Science, Management degree, listed below, is composed of nine three-credit-hour courses, one four-credit-hour course and one two-credit-hour course. A professional portfolio completes the program of 33 semester hours. The requirements for graduation, as previously defined, must also be met.

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<th>Course Code</th>
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<tr>
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<td>The Accounting and Finance Environment</td>
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<tr>
<td>BADM 6123</td>
<td>Organizational Communication</td>
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<tr>
<td>ECO 5003</td>
<td>The Economic Environment</td>
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<tr>
<td>MGT 5113</td>
<td>Operations Management</td>
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<td>MGT 5133</td>
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GRADUATE STUDY IN MANAGEMENT
MASTER OF BUSINESS ADMINISTRATION (MBA)

The Master of Business Administration (MBA) degree is designed for working adults who hold baccalaureate degrees and who have a strong interest in the effective practice of management. The curriculum has a field-based orientation and includes an intensive independent study component. A portfolio is required which integrates the theoretical and the professional aspects of management as related to the student's employment. Neither electives nor transfer credit is allowed in the program.

The 42-semester-hour program is composed of thirteen (13) courses (modules) and a series of management seminars. Course descriptions are included in this catalog. Courses are taken in a planned sequence one at a time. Each 3-credit-hour course consists of six weeks of intensive study including weekly classroom sessions (seminar style), directed independent study and extensive group project activities. The total program consists of 84 class sessions.

Enrollment is in the total program rather than individual courses. Grades, however, are provided for each course. Upon enrollment the student is assigned to a cohort group of students and remains with this group throughout the program.

Objectives

The Master's degree program in Business Administration is professional in nature and is designed to provide a broad educational experience in management. It emphasizes the relationship between management and the functional areas of communication, accounting, economics, finance, marketing and the quantitative sciences. The Master of Business Administration (MBA) is designed to fulfill the following objectives.

1. Enable the non-management and management employee of the business/government/professional organization to gain appreciation for and understanding of the management function.
2. Provide the student with an opportunity to develop skill in communicating with associates in the management environment.
GRADUATE STUDIES - MANAGEMENT

3. Develop critical thinking with an emphasis on creative endeavor in real-life management situations.
4. Extend the student's appreciation and understanding of the roles that the sciences and humanities play in the day-to-day management of organizations.
5. Provide the student opportunities to view management decision-making from a Christian perspective.

Admission and Program Information

The admission requirements for entry into the Master of Business Administration (MBA) program are:

1. Having met the requirements for Full or Conditional Standing.
2. Competency in computer applications – established through approved course work or documented training. Computer applications competency, if needed, must be demonstrated before entry into the program by successful completion of a proficiency exam.
3. An official test score from the Graduate Management Admissions Test (GMAT) must be submitted prior to entering the program (test date may not be more than five (5) years prior to application date). In lieu of taking the GMAT a student may substitute the SNU-GSM Quantitative and Writing Test (GSM-QWT).

It is desirable that a student demonstrates maturity in combination with work experience suitable for an accelerated adult program.

MBA Curriculum

The curriculum for the Master of Business Administration (MBA) degree, listed below, is composed of twelve three-credit-hour courses, one four-credit-hour course and one two-credit-hour course. A professional portfolio completes the program of 42 semester hours. The requirements for graduation, as previously defined, must also be met.

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Professional Portfolio

COURSE OFFERINGS

ACCOUNTING (ACC)

5003 Managerial Accounting (3 Hours)
This course deals with basic accounting and financial functions with an emphasis on management's role, the organization of data for decision making, and the budgeting process.

5004 The Accounting and Finance Environment (4 hours)
Principles of accounting and finance presented from a managerial perspective. Accounting principles include statement analysis systems, payroll, partnership, corporation and cost accounting. Financial
management studies short- and long-term corporate financing, the time value of money, the cost of capital budgeting and capital markets.

5113 Management Accounting (3 Hours)
Basic concepts in internal accounting with emphasis on management’s role, the organization of data for decision-making, and the influence of quantitative techniques on management accounting are the major topics for this course. Prerequisite: ACC 5004.

BUSINESS ADMINISTRATION (BADM)
6123 Organizational Communication (3 Hours)
Organizational communication theory and process, as well as common and special problems associated with interpersonal and intergroup organizational communication affecting business decisions and operations, are included in this course.

ECONOMICS (ECO)
5003 The Economic Environment (3 Hours)
A study of the principles of micro and macroeconomics. Economic principles from a management perspective: the concepts of production, costs, exchange, distribution and consumption. Apply economic concepts such as scarcity and opportunity costs, relationship between aggregate supply and demand, profit maximization, public versus private sector contrasts, foreign trade and banking systems.

5113 Managerial Economics (3 Hours)
This course applies economic theory to practical business operations. Attention will be focused upon the procurement of funds, management of assets and allocation of capital so as to maximize the overall values of organization. Prerequisite: ECO 5003.

FINANCE (FIN)
5113 Financial Management (3 Hours)
An intensive study of the finance function in the corporate world including the financial environment, time-value, capital budgeting, cost of capital, working capital management, debt-equity structure and international finance are provided in this course. Prerequisite: ACC 5004.

MANAGEMENT (MGT)
5113 Operations Management (3 Hours)
This course integrates human, technology and system resources in management of operations in service and manufacturing organizations. Focus of the course is on the use of computers in forecasting, project management, inventory management, waiting lines and other operating models.

5123 Management Science (3 Hours)
Quantitative methods currently used in management are explored. Applications of the following techniques are studied: probability distributions, linear programming, transportation and assignment models, and other management science techniques. Prerequisite: MGT 5113.

5133 Management Of Organizational Behavior (3 Hours)
This course deals with behavioral social systems in work organizations. Topics include individual and group behavior, leadership, organization change and development, behavioral research, decision processes and motivation processes.

5143 Human Resource Planning and Development (3 Hours)
The focus of this module is to examine strategies required to effectively plan for and develop the human resources of an organization. The module will include the acquisition and placement of human resources, job analysis and design, and rewarding of human resources.

6132 Management Seminar (2 Hours)
This course is a series of integrating experiences taken throughout the program. Included will be current trends in management, such as technology and management ethics from a Christian perspective.

6143 Legal Environment of Management (3 Hours)
This course examines the legal constraints relating to managerial decision-making. Current legal regulations which impact the management process will be emphasized.
6153 Human Resource Management and Administration (3 Hours)
The focus of this module is to examine strategies required to effectively manage the human resources of an organization. The module is a continuation of the discussion of the relationship between human resource strategies and organizational strategies. Strategies for compensation, labor relations, the work environment and the effectiveness of the human resource department are analyzed.

6173 Strategic Management (3 Hours)
This is the capstone course for the MBA program. This course integrates the functional disciplines (marketing, accounting, information systems, human resource management, operations) within the strategic management process. A management gaming component is used which demonstrates the strategic linkage of all functional areas.

6181-3 Directed Study (1-3 Hours)
Individual study of managerial problems in business. Prerequisite: Permission of instructor and 3.00 GPA.

6983 Research Project (3 Hours)
The development and presentation of an acceptable applied research project associated with the student's work or field of interest. Evaluated on a pass/fail basis.

6993 Thesis (3 Hours)
The development, research and presentation of an acceptable thesis in the student's chosen area of specialty. Permission required.

MARKETING (MKT)
5113 Marketing Management (3 Hours)
This is an advanced course which incorporates the techniques and functions of management and marketing as they relate to product, place, price and promotion. Extensive readings and case analyses are used throughout the module.

THE PROFESSIONAL PORTFOLIO
Each graduate student in the Graduate Studies in Management program is required to develop a professional portfolio as a part of the graduation requirements. The portfolio will consist of a collection of works that demonstrate the student's growth from entry to completion of the program. The portfolio will be developed under the direction of the Director of Graduate Studies in Management and graduate faculty members and will be developed in conjunction with the coursework. It will be completed by the end of the third semester. Presentation of the professional portfolio will be made at the student's exit interview.