The iceberg of culture

(with credit to Marc Siemens and Gary Weaver)
Viewing culture as successive levels of understanding -- diagram by Lloyd Kwast
What is done?

Behavior
What is done?

What is good or best?

VALUES

BEHAVIOR
What is done?

What is good or best?

Beliefs

Values

Behavior
What is done?
What is good or best?
What is true?
Worldview
Beliefs
Values
Behavior