

## Student Development Unit Strategic Plan for 2009-2010

### Unit Goal 1

<b>Improve and extend retention activities</b>		<b>Assigned to</b>	<b>Target Deadline</b>	<b>Status</b>
1.1.	Improve and extend retention activities	S.Strawn	1-Jan-10	
1.1.1.	Prepare a comprehensive review of Student Employment opportunities	C. Peterson	1-Jan-10	
1.1.2.	Prepare a comprehensive review of Student Employment policies and practices	C. Peterson	1-Jan-10	
1.1.3.	Prepare a plan to expand on-campus employment opportunities and potential costs	C. Peterson	1-Jan-10	
1.1.4.	Conduct a review of work incentive fund practices and continued effectiveness	C. Peterson	1-Jan-10	
1.2.	Establish a coherent plan for Student Success at SNU	S.Strawn	1-Jan-10	
1.2.1.	Review support service delivery systems, policies, scope, and organization	S.Strawn	1-Jan-10	
1.2.2.	Make recommendations to cabinet about organization and funding of support services	S.Strawn	1-Jan-10	
1.3.	Utilize Student Development committee to vet assessment data collected on the student experience and develop recommendations for service and program improvement.	S.Strawn	1-Jan-10	

### Unit Goal 2

<b>Engage in new initiatives to improve students' SNU experience.</b>				
2.1.	Create a student advisory council for the Vice President	S.Strawn	1-Oct-09	
2.2.	Begin to create linkages to Ziglar Center Leadership Fellow program	S.Strawn and Ma. Redwine	1-Nov-09	
2.3.	Implement faculty lunch with students program	S.Strawn	1-Sep-09	
2.4.	Begin to create programmatic linkages with university general education and honors programs.	S.Strawn	1-Oct-09	
2.4.1.	Implement Learning Communities pilot with General Education	S.Strawn	1-Sep-09	
2.4.1.1.	Implement co-curricular programs connected to Learning Community pilot	M. Jagers	1-Sep-09	
2.4.1.2.	Implement revised NSI schedule	M. Jagers	1-Sep-09	
2.4.1.3.	Implement improved NSI faculty mentor training	M. Jagers	1-Sep-09	
2.4.1.4.	Implement delivery of campus and learning resource info via learning community	M. Jagers	1-Sep-09	
2.4.2.	Explore creation of co-curricular programming tied to the Honors program	S.Strawn	1-Oct-09	
2.5.	Explore creation of global studies initiative in partnership with Spiritual Development and Academic Affairs	S.Strawn	1-Jan-10	
2.6.	Explore partnership between Morningstar Institute to develop a plan for expanded exposure to student body on issues of social justice and micro-finance	S.Strawn	1-Oct-09	
2.7.	Create services for parents of current traditional students	S.Strawn	1-Oct-09	
2.7.1.	Initiate and Parent and Family Weekend program	Ma. Redwine	1-Oct-09	
2.7.2.	Create and publish a parent's resource guide	C. Peterson	15-Aug-09	
2.7.3.	Explore the creation of parent and family council	Ma. Redwine	1-Oct-09	
2.7.4.	Create a parent and family prayer line	Ma. Redwine	1-Oct-09	

### Unit Goal 3

<b>Create a more cohesive and integrated student life program</b>				
3.1.	Implement new assessment of learning objectives and outcomes for student development division	S.Strawn	1-Apr-10	
3.2.	Implement a new assessment of measurable service outcomes for student development departments	S.Strawn	1-Apr-10	
3.3.	Develop a staff development plan for Student Development	S.Strawn	1-Nov-09	
3.3.1.	Develop a prime reading list for all student development staff	M. Houston	1-Nov-09	
3.3.2.	Establish and implement two reading/discussion groups for student development and campus staff	M. Houston	1-Nov-09	
3.3.3.	Create a professional development committee for the division	K. Campbell	1-Nov-09	
3.3.2.1.	Host 3-4 networking and community development events	K. Campbell	1-Nov-09	
3.3.2.2.	Host 3-4 general professional development sessions	K. Campbell	1-Nov-09	
3.3.2.3.	Develop a plan for division wide baseline conference attendance and professional presentation expectations	K. Campbell	1-Nov-09	
3.4.	Continue and expand on improved coordination between sponsored events and the greater campus	Ma. Redwine	1-Sep-09	
3.5.1.	Partner with athletics and music department through creating all-school events before/after their events to foster support and increase student involvement	Ma. Redwine	1-Sep-09	
3.5.2.	Partner with intramurals to create more involvement and investment of off-campus students	Ma. Redwine	1-Sep-09	
3.5.3.	Partner with spiritual development to increase the number of students serving in residential based spiritual mentor roles	M. Houston	1-Apr-10	
3.6.	Create and implement a comprehensive programming model in university residence halls	M. Houston	1-Sep-09	
3.7.	Continue and expand on Improved training and formation activities for students serving in significant service-leadership roles (RA's, SGA, NSI Mentors, etc.)	M. Houston, Ma. Redwine, M. Jagers	1-Apr-10	
3.8.	Develop a comprehensive positioning strategy for Student Development	C. Peterson	15-Sep-09	
3.8.1.	Develop a Brand for division	C. Peterson	1-Oct-09	
3.8.2.	Revise, expand, and improve division web pages (content, layout, look, organization)	C. Peterson	1-Oct-09	
3.8.3.	Review the look of all division publications and implement a plan for excellence and consistency to brand for all pieces	C. Peterson	1-Feb-10	

### Unit Goal 4

<b>Finalize plans for a comprehensive renewing of residence hall facilities including the creation of new on-campus housing</b>				
4.1.	Begin Construction on new Residence Hall on former Garey Hall site	S.Strawn	1-Nov-09	
4.2.	Bracken hall renovation	M. Houston	15-Aug-09	
4.2.1.	Complete first half of renovation (women's restrooms, new room doors, replace hallway carpet, improve laundry, painting, lighting, room doors, furniture replacement)	M. Houston	15-Aug-09	
4.2.2.	Begin plans for completion of renovation (replace room carpet, finish male bathrooms, new entryway, main lobby, first floor breezeway, new exterior windows in stairwells)	M. Houston	1-Oct-09	
4.3.	Prioritize facility needs and put in place a plan to address in Chapman and Asbury	M. Houston	1-Oct-09	
4.4.	Decide on future status of Hatley or Snowbarger Hall for planning for the 2010-2011 academic year	S.Strawn and M.Houston	1-May-10	

C Completed  
 D Defer  
 IP In-Progress and on-going  
 Cancel Cancel and remove from plan